

To Continue to be Indispensable to **Customers and Society**

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KOBELCO Group 1 Integrated Report 2021

ittee Member



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Independent Director Hiroyuki Bamba

Director (Audit & Supervison mittee Member) Yasushi Tsushima

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Dedicating Our Heartand S

Sustainability Management

The KOBELCO Group's wish is to contribute to a world in which people, now and in the future, can fulfill their hopes and dreams while enjoying safe, secure, and prosperous lives. We will pour our heart and soul to accelerate our efforts for sustainability management based on the distinctive technologies we have cultivated over the 100-year history of the KOBELCO Group.

	KOBELCO Group's Corporate Philosophy	
	KOBELCO's View of the Future	Our view of a society and future to be att
		We envision a world in which people, now can fulfill their hopes and dreams while en
	KOBELCO's Mission	Our mission and the social significance of
		Our mission is to provide solutions to the by making the best use of the talents of
	Core Values of KOBELCO	The commitments of the KOBELCO Group to s
		 We provide technologies, products an our customers we serve and the socie We value, and support the growth of, while creating a cooperative and harm Through continuous and innovative ch we create new values for the society of
	Six Pledges of KOBELCO	Code of Conduct for all Group employees to follow
		 Uphold the Highest Sense of Ethics and Contribute to the Society by Providing S Establish a Comfortable but Challengin Live in Harmony with the Local Commu Contribute to a Sustainable Environmer Respect Each Stakeholder





ttained as we carry out KOBELCO's Mission

w and in the future, njoying safe, secure, and prosperous lives.

of the KOBELCO Group that we must fulfill

he needs of society, f our employees and our technologies.

society and the values shared by the entire KOBELCO Group

and services that win the trust and confidence of iety in which we live. each employee on an individual basis, monious environment. changes. of which we are a member.

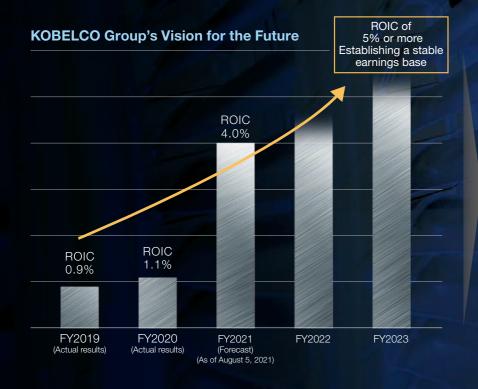
ow to fulfill the Core Values of KOBELCO and the Quality charter

nd Professionalism Superior Products and Services Quality Charter ng Work Environment unity ent

Regaining Our Foothold

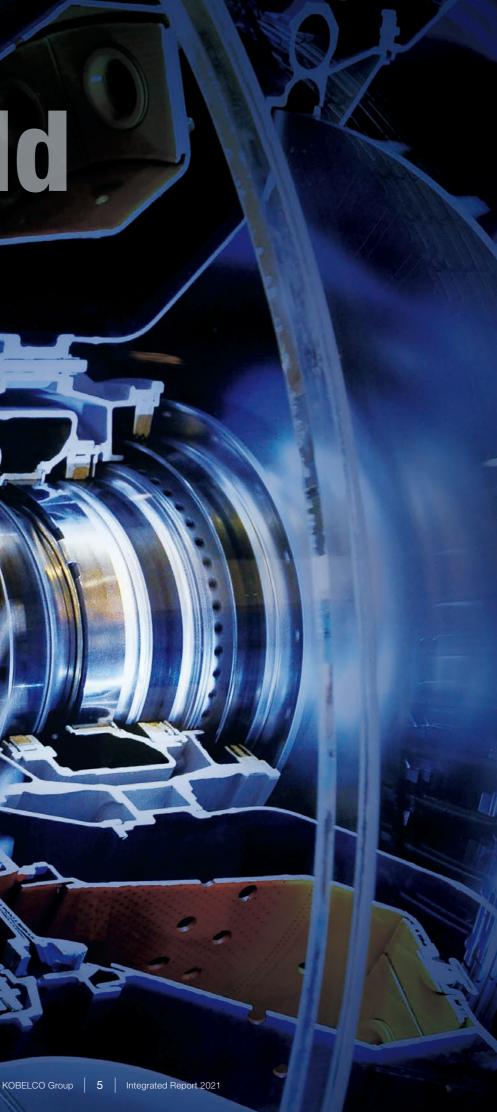
Establishing a Stable Earnings Base

Aiming to regain the ability to generate earnings that is not affected by the external environment, we will make determined efforts to establish a stable earnings base and return to a growth trajectory leading to the sustainable growth of the KOBELCO Group.



Transforming KOBELCO into a corporate group that achieves sustainable growth and maintaining a **ROIC of 8%** or more on a stable basis

Solving social issues and creating economic value through business activities

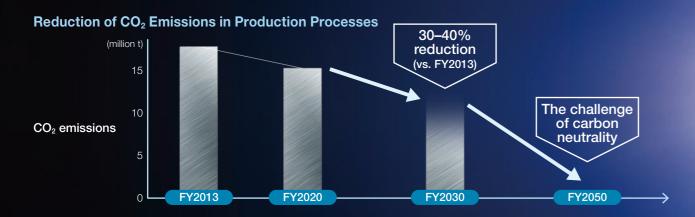


Taking Bold Steps Toward the Future

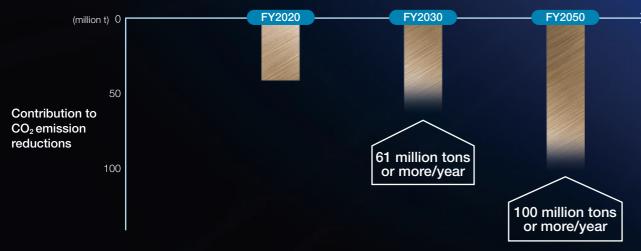
Taking on the Challenge of Realizing Carbon Neutrality

Achieving carbon neutrality is a challenge for the KOBELCO Group, but at the same time it presents us an enormous business opportunity.

We will contribute to the realization of a carbon-neutral society by reducing CO₂ emissions from our production processes by integrating our Group's technologies, as well as through our unique technologies, products, and services.



Contribution to Reduction of CO₂ Emissions through Technologies, Products, and Services



Transforming KOBELCO

Dedicating utmost efforts to transform the **KOBELCO** Group toward the goals of the new **Medium-Term Management Plan**

Three years have passed since I took office as president in 2018. With the firm resolve to transform the KOBELCO Group, I have been making serious efforts to prevent the recurrence of the quality misconduct that prompted me to assume the presidency of the Company. We needed to prove that the Company has really changed to society. It was not only about resolving the quality misconduct, but also changing the corporate culture-the root cause of the incident. Our corporate culture was based on siloed business operations. The business was segmented and separately carried out by respective business divisions that handle materials, machinery, and electric power. At that time, we had no clear perspectives in terms of what the KOBELCO Group aims to achieve.

In order to remove the barriers between business divisions, we launched a project to create our corporate philosophy. In its formulation process, we emphasized a bottom-up approach so that employees could pour their hearts and souls into what they create. Through this process the corporate philosophy was completed, and it has now gained recognition and empathy among employees through the companywide initiative to promote dialogues and has started to take root as our new corporate culture. As a benefit of this, the Company is becoming a more open organization where discussions and cooperation are taking place across business divisions.

The KOBELCO Group possesses diverse technologies and human resources. Opportunities for new value creation are being produced from the cross-sectoral sharing and integration of various technologies and expertise. Recently, we identified issues of materiality to achieve our mission and vision expressed in the Group Corporate Philosophy. The Materiality presents a list of priority issues, including "contributing to a green society." I believe addressing these issues will lead to the KOBELCO Group's great leaps forward.

On the other hand, we are facing a harsh reality that we need to restore our unstable earnings base—a remaining issue from the previous Medium-Term Management Plan (FY2016-2020). To shore up medium- to long-term value creation, we first must achieve the establishment of a stable earnings base under the new Medium-Term Management Plan (FY2021-2023) and ensure that earnings are strong enough to generate ROIC of at least 5% by fiscal 2023.

We recognize that accomplishing the two priority themes of establishing a stable earnings base and taking on the challenge of realizing carbon neutrality, announced in the new Medium-Term Management Plan, is the minimum requirements for the KOBELCO Group to survive and develop as a corporation in the market. I believe it is my mission to make utmost efforts to achieve these goals.



Mr. Jamaguchi

Mitsugu Yamaguchi President. CEO and Representative Director