



Kobelco Construction Machinery

Net sales

+45.9%

¥313.1 billion



Ordinary income

+375.2%

¥26.3 billion



Ordinary income ratio

+5.8 points

8.4%



Fiscal 2010 Overview

In fiscal 2010, unit sales of hydraulic excavators in China, a major market, were substantially higher than in fiscal 2009. Unit sales also increased in Southeast Asia, where demand continued to recover, and in Japan, where demand began to pick up. Furthermore, to strengthen its cost competitiveness, Kobelco Construction Machinery Co., Ltd. took steps to improve production efficiency and further reduce costs (value engineering) in Japan.

As a result, segment sales surged 45.9% year on year, to ¥313.1 billion, while ordinary income jumped ¥20.8 billion, to ¥26.3 billion.

	Billions of yen		
	2010	2011	Change
Net sales	214.6	313.1	+45.9%
Ordinary income	5.5	26.3	+375.2%

TOPICS

Excavators with Auto Idle Stop (AIS) Function and Low-Noise Excavators with iNDr (Cooling System) are Registered in New Technology Information System (NETIS)

All of Kobelco Construction Machinery's excavators* with Auto Idle Stop (AIS) functions and eight of its low-noise excavators with iNDr (cooling system) have been registered in the Ministry of Land, Infrastructure, Transport and Tourism's New Technology Information System (NETIS).

* Excludes certain mini excavators, BOMAG products and special machines with magnet attachment.



Hydraulic Excavator Plant in India Begins Full Operation

Subsidiary Kobelco Construction Equipment India Pvt. Ltd. held an opening ceremony at its newly constructed hydraulic excavator plant in the southeast Indian state of Andhra Pradesh on April 14, marking the start of full operation at the new facility. With a population nearly equal to that of China and a vast land area, India's economic growth has continued steadily, even after the Lehman Brothers collapse. Amid vigorous infrastructure development, hydraulic excavator demand has been increasing year by year. In fiscal 2010, hydraulic excavator demand stood at 11,000 units, approaching that of Japan. In fiscal 2015, demand is expected to reach 25,000 units. The new plant produces 20-ton-class hydraulic excavators and has a production capacity of 1,200 units per year.



SK80 hybrid hydraulic excavator (SK80H-2) receives "Minister of the Environment Award for the Promotion of Measures to Cope with Global Warming" (Technology Development and Product Development Categories) for Fiscal 2010

Kobelco Construction Machinery's hybrid hydraulic excavator has achieved a 40% reduction in CO₂ through lower fuel consumption compared with existing models. Excavators are developed under the Group's comprehensive technology framework, which includes the cooperation of the Kobe Corporate Research Laboratories. Not only is Kobelco Construction Machinery's fuel consumption reduction technology being used in hybrid hydraulic excavators, it is also being fully used in standard hydraulic excavators. For example, our 20-ton-class excavators have 20% lower fuel consumption than conventional excavators. We are constantly working to achieve comprehensive CO₂ reductions in order to realize a low-carbon society.

