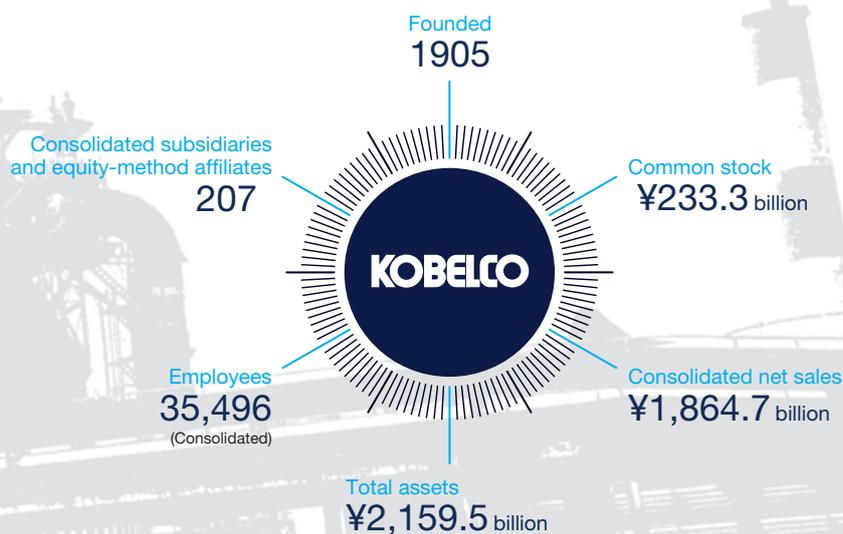


Thorough pursuit of high-end “Only One” products Further improvement of manufacturing strengths

Accelerating global business development
that more fully utilizes the Group’s comprehensive capabilities



The Kobe Steel Group, a global enterprise built around Kobe Steel, Ltd., is engaged in business in a wide range of fields, with its major businesses concentrated on materials and machinery. The materials businesses comprise iron and steel, welding, and aluminum and copper products, while machinery includes industrial and construction machinery, as well as natural resources and engineering and environmental solutions. Other important businesses are wholesale power supply and real estate.

Under its medium- to long-term business vision, KOBELCO VISION “G,” begun in April 2010, Kobe Steel creates and markets “Only One” products—original products defying imitation and born of unique technical development prowess. At the same time, the Kobe Steel Group is committed to strengthening *monozukuri-ryoku*, its manufacturing capabilities. Furthermore, Kobe Steel is accelerating global business development utilizing the Group’s collective strengths that arise from the fusion of its diverse knowledge and skill.

Unified under the KOBELCO brand, the Kobe Steel Group has set its sights on sustained growth in partnership with society.