# Group Corporate Philosophy

# KOBELCO

# **KOBELCO** Group's **New Corporate Philosophy**

In May 2020, we established a new corporate philosophy of the KOBELCO Group by adding two new statements consisting of KOBELCO's View of the Future and KOBELCO's Mission to the Core Values of KOBELCO and Six Pledges of KOBELCO.

This new Group Corporate Philosophy forms the basis for all business activities undertaken by the KOBELCO Group serving as an anchor for all employees of the KOBELCO Group in making decisions. Based on the Group Corporate Philosophy, the KOBELCO Group promotes sustainability management. With the trust placed in it by all stakeholders, including shareholders, investors, customers, suppliers, local communities and Group employees, Kobe Steel aims to sustain growth while contributing to the environment and society through its business activities.

# **KOBELCO GROUP'S COI**

	Our view of a society and futu
OBELCO's iew of the uture	We envision a world can fulfill their hopes secure, and prospero
	Our mission and the social sig
OBELCO's lission	Our mission is to pro by making the best u and our technologies
ore Values of OBELCO	The commitments of the KOBELCO G
	<ol> <li>We provide technologies, p confidence of our custome</li> <li>We value each employee an while creating a cooperativ</li> <li>Through continuous and in the society of which we are</li> </ol>
	Code of Conduct for all Group employee
ix Pledges of OBELCO len and Women	1. Heightened Sense of Ethics at 2. Contribution to the Society by 3. Establishing a Comfortable bu 4. Living in Harmony with Local 5. Contribution to a Sustainable 6. Respect for Each Stakeholder

# **KOBELCO's Viev**

Our view of a society and future to be attain

# Machi Machi Engine Constru

**Materials** Steel & Aluminum

**Advanced Material** Welding

Machi

**KOBELCO** 

Our mission and the social significance o

# Core Values of KOBELCO

et the KOBELCO Group to society and the values shared by the entire KOBELCO Group



RPORATE PHILOSOPHY
ture to be attained as we carry out KOBELCO's mission
d in which people, now and in the future, es and dreams while enjoying safe, rous lives.
significance of the KOBELCO Group that we must fulfill
rovide solutions to the needs of society, use of the talents of our employees es.
Group to society and the values shared by the entire KOBELCO Group
, products and services that win the trust and hers we serve and the society in which we live. and support his and her growth on an individual basis, tive and harmonious environment. Innovative changes, we create new values for re a member.
yees to follow to fulfill the Core Values of KOBELCO and the Quality Charter
and Professionalism by Providing Superior Products and Services Quality Charter but Challenging Work Environment al Community le Environment ler
w of the Future
ned as we carry out KOBELCO's mission
nery ering
ction hery Electric Power
s Mission
the KOBELCO Group that we must fulfill
Six Pledges of KOBELCO Men and Women
code of Conduct for all Group employees to follow to fulfill the Core Values of KOBELCO and the Quality Charter

# Framework for Sustainability Management

# Promotion of Sustainability Management Based on the Group Corporate Philosophy

Sustainability management is an ongoing topic for the KOBELCO Group looking ahead toward the next mediumterm management plan. The KOBELCO Group promotes sustainability management based on the Group Corporate Philosophy, identifying key management issues and classifying them into two categories: (1) a value creation area that contributes to the growth of business, and (2) a management foundation area that prevents erosion of corporate value.

Key management issues are divided into a value creation area and a management foundation area, both of which are addressed based on the Group Corporate Philosophy.

Group Corporate Philosophy \* Newly formulated in May 2020

- KOBELCO's View of the Future
- KOBELCO's Mission
- Core Values of KOBELCO
- Six Pledges of KOBELCO
- Men and Women



#### KOBELCO's Mission

Our mission is to provide solutions to the needs of society, by making the best use of the talents of our employees and our technologies.

KOBELCO's assets and strengths lie in the various talents of each employee as well as in its diverse technologies that support our broad range of businesses. We have cultivated these advantages in an effort to meet the needs of the times

We continue to take on the challenge of transcending organizational boundaries and conventional thinking to solve increasingly complex issues, while supporting the foundations of society.

# Social Issues to be Solved through **Core Businesses**

# **Prerequisites for Continued Existence**

Convey the lessons learned from the quality misconduct. Fulfill various new social responsibilities in addition to complying with laws and regulations and adhering to corporate ethics

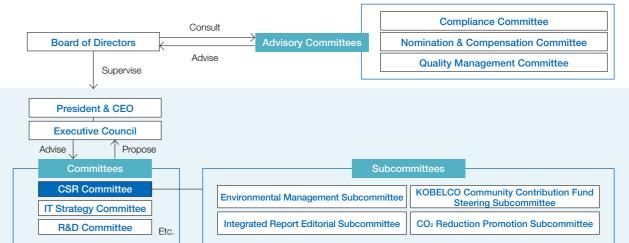
# Framework for Promoting Sustainability Management

In promoting sustainability management, priority issues are addressed through a management cycle that centers on the Executive Council and the CSR Committee. While proactively disclosing information and utilizing promotion tools, such as ESG external assessments and SDGs, Kobe Steel has put into place a system that allows the Board of Directors to monitor sustainability management.

# The CSR Committee's Structure and Functions

Chair (person in charge):	Hajime Nagara, Director, Senior Managing Executive Officer
Report to the Board of Directors:	Once every quarter
Meetings:	Once every quarter
Functions:	Create and follow up on the master schedule for CSR activities / Promote and monitor subcommittees
	and Group CSR activities / Assess the Company's CSR (ESG, SDGs) activities and identify issues /
	Examine and advise on the Group's Medium-Term Management Plan and annual CSR action plans /
	Disseminate information inside and outside the Company

# Organizational Relationship of the CSR Committee





Subcommittees		
ement Subcommittee	KOBELCO Ste	Community Contribution Fund eering Subcommittee
torial Subcommittee	CO <sub>2</sub> Reduct	tion Promotion Subcommittee

# Value Creation Process

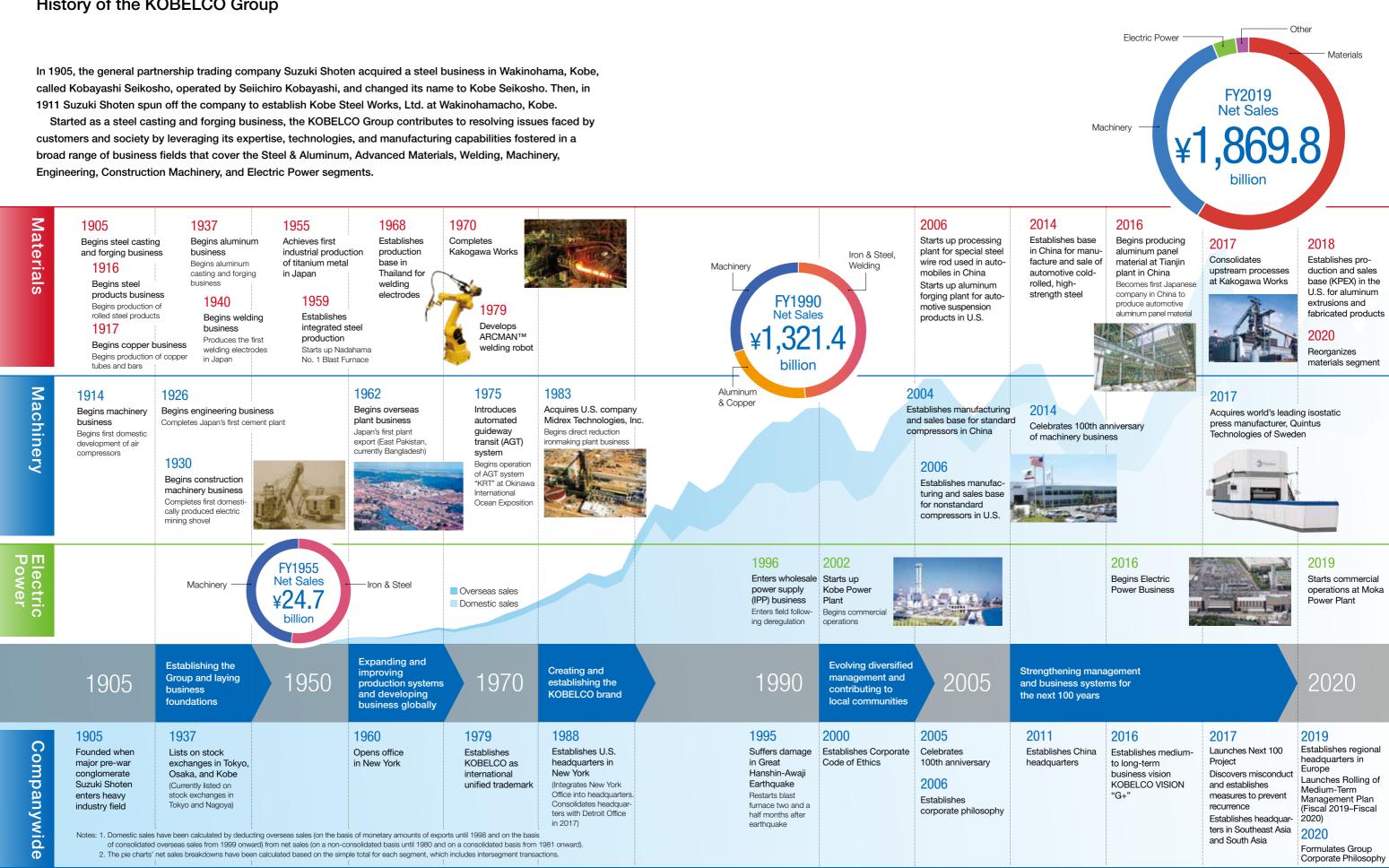
# Providing Social and Environmental Value While Enhancing Sustainable Corporate Value

The KOBELCO Group contributes to the resolution of social issues by creating new value through the provision of technologies, products, and services based on a sustainability management framework rooted in its new Group Corporate Philosophy. At the same time, we aim to improve corporate value while fulfilling our various social responsibilities.

	Group Corpor a	ate Philosophy
Inputs	Sustainability Management	Outputs
Financial Capital (Fiscal 2018)		Story of our mission (🗢 p. 36–49)
• Total assets: ¥2,384.9 billion • Free cash flow		Distinctive technologies, products, and services by customer domain (© p. 50–55)
(Excluding project financing): ¥61.4 billion		Steel & Aluminum Advanced Materials
luman Capital	Offensive / Business	
<ul> <li>Promotion of diversity</li> <li>Development of human resources</li> </ul>	Value creation area	
Occupational health and safety initiatives	Social issues to resolve through core businesses	Welding Machinery
<ul> <li>Enhancement of dialogue between top manage- ment and employees</li> </ul>		
Production Capital and Intellectual Capital	Defensive / Functions and	Engineering Construction Machinery
Capital investment	Governance	
(Acceptance inspection basis, including intangible assets): <b>¥239.8 billion</b>	Management foundation area Prerequisites for continued existence	
R&D spending: ¥35.8 billion	(● p. 57–93)	Electric Power Technological Development
<ul> <li>Enhancement of <i>monozukuri</i>* capabilities</li> <li>Creation of compelling products, enhancement and deployment of 21 core technologies that</li> </ul>		
support our advanced <i>monozukuri</i> capabilities Creation of new value for the future		7111111
Craftsmanship in manufacturing		
Iatural Capital           Total energy use (♥ p. 66):         196 pJ (1 PJ = 10 <sup>15</sup> J)		
• Nater use ( $\bigcirc$ p. 66): • Water use ( $\bigcirc$	Risks and Opportunities	Monitoring of Seven Business
Social and Relationship Capital	( <b>•</b> p. 39, p. 42, p. 45)	Management Indicators
Initiatives to restore trust	External Environment	(1) Safety (4) Legal & contractual (2) Quality stability compliance (2) Environmental (5) Employee supress
Enhancement of dialogue with all stakeholders	( <b>○</b> p. 39, p. 42, p. 45)	(3) Environmental(5) Employee awarenesmanagement(6) Customer satisfaction(7) Economics

Outco	mes
Financial Capital (Fiscal 2019	( ) = targets
<ul> <li>ROA:</li> <li>D/E ratio (Excluding project financing):</li> </ul>	– 0.3% (5%) 1.19x (Below 1x)
• Free cash flow (Excluding project financing):	Negative ¥112.0 billion
Human Capital	
<ul> <li>Ratio of female managers (I * Up 1.1 percentage poi</li> <li>Ratio of women among ne (Non-consolidated):</li> <li>Lost time injury frequency</li> </ul>	nts (25 people) from fiscal 2015 w hires 14.2%
<ul> <li>Dialogue between the Pread and employees:</li> <li>Employee awareness sur</li> </ul>	esident <b>55</b> times
Production Capital and Int	ellectual Capital
<ul> <li>Improved work efficiency 2,680 hours per month re Aluminum Business</li> </ul>	
Natural Capital	
<ul> <li>Total CO<sub>2</sub> emissions (© p</li> <li>Contribution to reducing CO<sub>2</sub> emissions (© p. 63): (FY203)</li> </ul>	. 62): <b>16.5</b> million tons <b>32.6</b> million tons 0 target: 49 million tons)
• Water recycling rate (• p.	
Social Capital	
<ul> <li>Progress on measures to the quality misconduct (</li> <li>Promote dialogue with sh</li> </ul>	<b>p</b> . 76)

# History of the KOBELCO Group



9

# Next 100 Project

Aiming to unite all employees, create a corporate group full of pride, confidence, passion and hope, and achieve sustainable development, the KOBELCO Group launched the Core Values of KOBELCO Next 100 Project in fiscal 2017, looking at the next 100 years. A key focus of this initiative is to further instill the KOBELCO Group's Corporate Philosophy and to prevent us from forgetting the quality misconduct (namely, remembering the lessons learned). The project is promoting recognition and empathy among all employees toward the Next 100 Project activities, as well as participation and practice by all employees, hoping that such actions of each individual will grow into the corporate culture and take firm root in the organization. We aim to achieve sustained growth and contribute to the environment and society through our business activities, responding to the trust of our stakeholders, along with our efforts to instill our new Group Corporate Philosophy in all of our corporate activities, spreading it within and outside the Group.



# Fiscal 2019 Topics

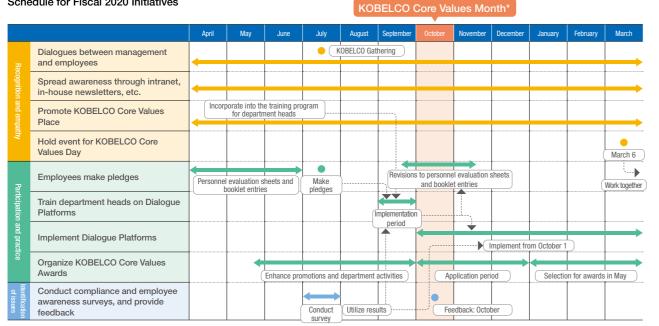
# New Initiatives Adding Depth to Ongoing Efforts

In fiscal 2019, the Next 100 Project introduced new initiatives, which include the Mission Statement Project, the creation of the KOBELCO Core Values Awards, and the establishment of the KOBELCO Core Values Place, in addition to the ongoing efforts such as dialogue activities between top management and employees, Dialogue Platforms, and employee surveys. All of these new initiatives contributed to adding further depth to the activities that are being implemented. In the three years since the Next 100 Project began, we have seen some progress in the recognition and empathy among employees. Although there has been improvement in terms of participation and practice of each individual in the workplace, we believe further improvement is necessary. We will continue to promote these activities from fiscal 2020 onward to instill our corporate philosophy on a deeper level.

### Bottom-Up Formulation of the New Group Corporate Philosophy

The quality misconduct discovered in October 2017 was a catalyst that led us to greater awareness of our customers and consumers at the end of the supply chain. We embarked on the Mission Statement Project to bring clarity to the KOBELCO Group's vision for society and to rediscover the KOBELCO Group's reason for existence in society. We took a bottom-up approach in the process of formulating a new Group Corporate Philosophy, creating opportunities for all employees, not just managers and specific members, to discuss and think about these issues at a Dialogue Platform held in each workplace and other occasions with the objective of deepening recognition and empathy among Group employees through this formulation process. After gathering the opinions and thoughts of Group employees, we created the new Group Corporate Philosophy in May 2020 (see page 3).

#### Schedule for Fiscal 2020 Initiatives



\* Kobe Steel designated the month of October as the Core Values of KOBELCO Month, to provide an opportunity for all employees to think about how they can avoid breaches of compliance and prevent other employees from violating compliance

# **Recognition and empathy**

#### **Dialogues between Management and Employees**

President Yamaguchi and other senior executives continue to talk to employees at business locations in Japan and overseas to convey the meaning of the Group Corporate Philosophy and the messages incorporated in it, in an effort to proactively express management's commitment to these initiatives and reforms to restore trust. As of the end of April 2020. President Yamaguchi has engaged in dialogues on a

total of 105 occasions at 70 business locations inside and outside Japan. Due to the COVID-19 outbreak, these dialogues were moved to online forums in fiscal 2020.



Dialogues with online tools

## **KOBELCO Core Values Place**

The KOBELCO Core Values Place was set up in a KOBELCO Group's training facility in June 2019 for executives and Group employees to visit, with the aim of passing on to future generations the lessons learned from the guality misconduct that came to light in October 2017. As of the end of March 2020, approximately 2,000 people have paid a visit. In fiscal 2020, we plan to open similar training facilities at each business location and create opportunities for employees to virtually visit the facility with online tools.

# Participation and practice

#### **Dialogue Platforms**

Dialogue Platforms are implemented in each department with participation of all employees working at Kobe Steel and its Group companies with the objectives of (1) instilling the Group Corporate Philosophy, (2) remembering the lessons learned from the quality misconduct, and (3) promoting two-way communication within the organization. In fiscal 2019, one of the topics of discussion was the KOBELCO Group's reason for existence in society, and all employees were given opportunities to discuss this topic. The Dialogue Platforms served well in drawing out the opinions of Group employees in formulating the new Group Corporate Philosophy. We will continue to hold Dialogue Platforms as a means of stimulating communication between managers and their subordinates.

### **Pledges by All Employees**

To encourage each and every employee to participate and put into practice the Group Corporate Philosophy, Kobe Steel solicits all of its employees to make pledges with actionable targets in personnel evaluation sheets and

booklets about the Group Corporate Philosophy. In fiscal 2020, pledges made by senior management were shared with the entire Group over the intranet and in-house newsletters, and department heads also began to announce their pledges in their workplaces.

### **KOBELCO Core Values Awards**

In fiscal 2019, KOBELCO Core Values Awards commenced as an initiative to instill the Corporate Philosophy throughout the Group with an aim to promote recognition of activities that exemplify the spirit of the Group Corporate Philosophy and help nurture a better corporate culture. For the first round of awards, a total of 250 applications were receivedand 15 activities were awarded, including those given the Grand Prix and Associate Grand Prix. By sharing good examples of activities throughout the Group, we aim to further participation and practice of the Group Corporate Philosophy.

Grand Prix	(Trust category) "KOBELCO WELDING WAY" by the Welding Business, Kobe Steel
Associate Grand Prix	(Trust category) "Giving Science Lessons at Schools" by Kobelco Construction Machinery (Collaboration category) "Thank You Diary" by the Iron & Steel Business, Kobe Steel (Innovation category) "KoCoLab Enhances Co-creation and Technology Fusion" by the Technical Development Group, Kobe Steel



# Identification of issues

# **Employee Awareness Survey**

Since fiscal 2018, Kobe Steel has conducted employee awareness surveys as part of a framework to comprehensively understand the current state and issues regarding the awareness of employees for their work and their company, as well as the state of organizations. In fiscal 2019, the employee awareness survey was also conducted at domestic Group companies. The results of the fiscal 2019 survey at Kobe Steel show overall improvement from the previous fiscal year, but some issues still need to be addressed. The survey will be conducted every year to monitor changes in employee awareness and the state of organizations, while continuously making improvements for sustainable development.

Summary of Survey Conducted in Fiscal 2019

Period:	July 16–31, 2019
Scope:	All employees working at the Company (excluding Board members
	and new hires after April 2019)
Response rate:	90.0%
Summary of the results:	Overall improvement was seen with a majority of categories
-	showing improvement. Many categories did not reach the level

targeted in absolute terms Note: Results of the survey for fiscal 2020 are currently in preparation.