



# Other Businesses

Net sales

-15.7%

¥65.6 billion

Ordinary income

+110.1%

¥6.5 billion

Ordinary income ratio

+5.9 points

9.9%

## Fiscal 2010 Overview

At Shinko Real Estate Co., Ltd., segment sales dropped 15.7% year on year, to ¥65.6 billion, due to fewer handovers of condominiums in the real estate business. However, ordinary income increased ¥3.4 billion year on year, to ¥6.5 billion, mainly from a rebound in demand from the transport and electronics industries in the testing and analysis business of Kobelco Research Institute, Inc.

	Billions of yen		
	2010	2011	Change
Net sales	77.8	65.6	-15.7%
Ordinary income	3.1	6.5	+110.1%

## TOPICS

### Shinko Real Estate Co., Ltd.

In May 2011, Shinko Real Estate Co., Ltd. completed construction of G-Clef Mikage-Shiro-no-Mae, the first eco-project property from the G-Clef housing brand to incorporate eco-friendly equipment, specifications and design under the slogan "Home, People, ECO." Shinko Real Estate will continue to promote and provide eco-friendly properties.



G-Clef Mikage-Shiro-no-Mae

Kobe Harbor Tower (Kaigandori, Chuo-ku, Kobe), a tower condominium that Shinko Real Estate, Kanden-Fudosan Co., Ltd. and Orix Real Estate Corporation are involved in, commenced sales in May 2011.



- The building utilizes a dual frame system, a new technology that provides superior vibration control compared with conventional earthquake-proof structures.
- The condominium has 35 floors above ground, a total of 300 units, guest rooms and a common lounge. It was built under the supervision of the Italian fashion brand DIESEL.

Kobe Steel has been commissioned with the building management (facility management, security and cleaning) of the Kobe City Medical Center General Hospital, scheduled to open in July 2011. This is a PFI project that is primarily managed by Kobe Steel.

### Shinko Industrial Co., Ltd.

#### High-purity ammonia containers with mirror-like interior surface finishing maintain ammonia gas purity

High-purity ammonia is vital to the manufacturing of LEDs, which are being increasingly used in LCD backlight units in PCs, TVs and other products. In recent years, with semiconductor manufacturing plants being moved to China, there is an emerging need for large containers to safely replenish, transport and supply high-purity ammonia to China in a stable manner.

Shinko Industrial Co., Ltd. has created high-purity ammonia containers using barrel finishing. A polishing agent is placed within the steel container and as the container is rotated, the agent grinds the interior, thereby removing imperfections from the surface of the container's inner surface. Shinko Industrial has recently begun shipping these containers for high-purity ammonia to China.



High-purity ammonia containers are vital to LED manufacturing.